

SEO Breakdown	Starter	Advanced	Optimal
Retainer	\$788	\$988	\$1188
Monthly Work Hours	20	25	35
Ongoing Google Page Management	✓	✓	✓
Website CMS & Plugin Review	✓	✓	✓
Website Backups /Limited Provisioning (Clickit Social Hosting Package Required)	✓	✓	✓
Website SSL Certificate Monitoring	✓	✓	✓
Website Speed Enhancement (Caching, CDN, NGINX)	✓	✓	✓
Initial Keyword Analysis	✓	✓	✓
Ongoing Keyword Moderation	✓	✓	✓
Ongoing External Back linking	✓	✓	✓
Enhanced Website Optimization	Billed Hourly	✓	✓
On-Going Keyword Research & Review	Billed Hourly	✓	✓
Directory Listing Monitoring & Updates	Billed Hourly	Billed Hourly	✓
Development of Branding Infographic (1 Video Included @ Optimal Level)	Billed Hourly	Billed Hourly	✓
Website Code Modifications, Website, Hosting, Maintenance, and Adjustments	Billed Separately	Billed Separately	Billed Separately
Dedicated SEO Content Writer <i>- Includes research to become knowledgeable about business area</i>	4 Posts Monthly	5 Posts Monthly	7 Posts Monthly



Included in monthly fee

Orange Shaded areas are suggested add-ons, pricing may vary.