

Social Media Breakdown	Starter	Advanced	Optimal
<b>Monthly Retainer</b>	\$788	\$988	\$1188
Social Media Platforms Managed	2	3	4
Number of Postings	3	5	7
Client <b>PROVIDED</b> Offers Included	1/week	2/week	3/week
Client <b>PROVIDED</b> Photo Uploads	✓	✓	✓
Post Relevant Videos, & Website Links	✓	✓	✓
Strategy Research & Engagement (Likes, Comments, Shares, etc)	✓	✓	✓
Weekly Postings Utilizing Keywords/ Category Search Titles	✓	✓	✓
Google Listing Support	✓	✓	✓
Reports/ Analytics	Included Quarterly	✓	✓ Included Monthly
Post Facebook & Instagram Stories	Billed Separately	✓	✓
Videography	Billed Separately	Billed Separately	Billed Separately
Photography	Billed Separately	Billed Separately	Billed Separately
Logo Animation	Billed Separately	Billed Separately	Billed Separately
Blog Setup & Monthly Management	Billed Separately	Billed Separately	1-2 Hrs Included

✓ Included in monthly fee

Orange Shaded areas are suggested add-ons, pricing may vary.

Client Initials: \_\_\_\_\_

Service Provider Initials: \_\_\_\_\_

